

ALL THE LAUGHS

MEDIA KIT RELEASE 2026



press@allthelaughs.org



www.allthelaughs.org



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ALL THE LAUGHS

*Come for the comedy.
Stay for the community.*

All The Laughs (ATL) Comedy Awards is a global comedy awards festival celebrating independent comedic creators and content makers from around the world.

2026 FESTIVAL



Festival Dates

September 25-27, 2026



Location

*You42 Studios
Roswell, GA 30076*



Tickets

*\$20 day pass
\$35 weekend pass*

2026 ATLANTA COMEDY FESTIVAL

The 7th annual All The Laughs (ATL) Comedy Awards returns this September, and we're bringing the festive back to festivals. Three days. A global community. Independent comedy at its absolute best.



ABOUT ALL THE LAUGHS

All The Laughs Overview

All The Laughs (ATL) is an Atlanta-based comedy festival celebrating the comedians, creators, and communities that make Atlanta laugh. Through live performances, unique programming, and community-focused experiences, ATL brings audiences together to discover new talent, enjoy established performers, and celebrate the culture of comedy in Atlanta.

Fast Facts at a Glance

-  Founded: 2020
-  Home Base: Atlanta, Georgia
-  Annual Festival: 7th Annual Festival in 2026
-  Global Reach: Independent comedic creatives from across the U.S. and around the world
-  Year-Round Programming: ATL Live, a recurring pop-up show
-  Signature Recognition: The Golden Pitcher Awards
-  Creative Disciplines: Comedians · Filmmakers · Writers · Podcasters · Content Creators
-  Core Focus: Comedy · Community · Creativity · Connection

The Quick Pitch

All The Laughs (ATL) Comedy Awards is a three-day global comedy awards festival returning to metro Atlanta, Georgia September 25–27, 2026. Now, with its seventh festival, ATL celebrates independent comedic creators from around the world through screening parties, industry panels, live comedy, mental health programming, and a live awards ceremony, all anchored by a community that believes laughter isn't just entertainment. It's medicine.

Why It Matters

Independent comedy is more than entertainment. It's a creative industry, a community, and a powerful way for people to connect. All The Laughs creates a platform where independent voices can be discovered, celebrated, and supported while giving Atlanta a stage worthy of its growing comedy culture.



All The Laughs

YOU 42
STUDIOS

The World's Laughs. One Stage. Three Days.

The 7th annual All the Laughs (ATL) Comedy Awards returns this September, and we're bringing the festive back to festivals. Three days. A global community. Independent comedy at its absolute best.

Sept 25-27, 2026

> Who is ATL?

All the Laughs is a multi-day comedy awards festival celebrating independent comedic creators and content makers from around the world. We're not just an awards show. We're a global community built on the belief that laughter creates connection, drives change, and makes the world a better place.

Born during a global pandemic because comedy never waits, ATL has spent years recognizing and elevating the independent creators who are working tirelessly to make people laugh, even when the odds are stacked against them.



> What to Expect

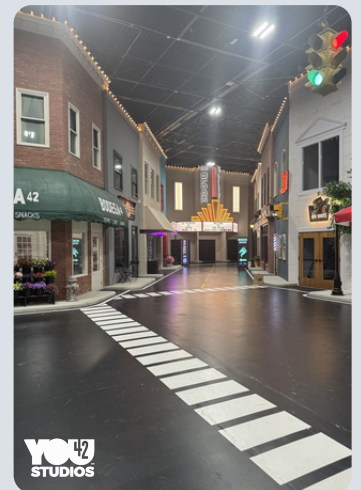
- **Screening Parties.** Watch nominated works from independent comedic creators submitted from across the globe, short films, sketches, web series, stand-up specials, podcasts, and more. This is where you discover your next favorite creator before the rest of the world does.
- **Industry Panels.** Candid conversations with thought leaders across comedy, content creation, film, and digital media. Real talk about the business, the craft, and the community from people who are living it.
- **Live Comedy.** Because what's a comedy festival without it? Expect performances that run the full spectrum, from sharp stand-up to experimental comedic storytelling.
- **Special Guests & Community Events.** ATL is as much about the connections made in the hallways as the content on the stage. Expect surprises, community activations, and the kind of spontaneous collaboration that only happens when you put this many creative people in one room.
- **Mental Health Programming.** We take the whole person seriously. Mental health is woven throughout ATL's programming, because sustainability in the creative life matters as much as the laugh count.
- **The Awards Presentation.** The main event. Nominees from around the world compete across multiple categories for the coveted Golden Pitcher, ATL's highest honor, awarded to the independent creators making the world laugh when it needs it most.

> Who Attends?

ATL brings together independent comedic creators, content makers, filmmakers, performers, writers, podcasters, industry professionals, fans, and community members from across the United States and around the world. If you make people laugh, or love people who do, ATL is your home for three days in September.

> Tickets

Day Passes starting at \$20. Weekend passes are: \$35. Tickets are available at allthelaughs.org. ATL is intentionally accessible. We believe the best comedy communities are open ones, and money should never be the reason someone misses this fun event.



Get Involved

- **Attend.** Grab your tickets at allthelaughs.org
- **Submit Your Work.** Independent creators: submissions are Oct 1st - Aug 1st visit allthelaughs.org to enter your work for consideration.
- **Volunteer.** Help us bring ATL to life. We love our volunteers.
- **Sponsor or Partner.** Align your brand with a global community of independent creators, industry professionals, and comedy fans. Reach us at hey@allthelaughs.org



Meet the Founder



Dominick Racano
Founder & Creative Director, All The Laughs

Originally from the Bronx, New York, Dominick has called Atlanta home since 2001 and has spent nearly two decades working across the film and entertainment industry as a producer, writer, actor, and production professional.

A graduate of Florida International University with a master's degree in Hospitality Management, Dominick brings a unique combination of entertainment, storytelling, and hospitality experience to the work of creating memorable live experiences.

In 2020, Dominick founded All The Laughs (ATL) Comedy Awards & Festival, an annual celebration created to recognize and elevate independent comedic creatives from around the world while shining a spotlight on Atlanta's deep pool of talent. Now entering its seventh season, ATL has expanded beyond its annual festival to include year-round programming through All The Laughs (ATL) Live, a pop-up variety show featuring comedy, music, and live entertainment.

For Dominick, All The Laughs represents a personal milestone and a platform for bringing people together through the power of comedy, collaboration, and community.

Available for Interviews & Commentary

- **Why Atlanta?** Atlanta's emergence as a destination for comedy, entertainment, and independent creators
- **The Business of Comedy:** What it takes to build and sustain a comedy festival and independent creative platform
- **The Independent Creator Economy:** The challenges and opportunities facing comedians, filmmakers, writers, podcasters, and content creators today
- **From New York to Atlanta:** Dominick's personal journey from the Bronx to building a creative career in Atlanta
- **Why Comedy Matters:** How comedy creates connection, community, and shared experiences
- **Comedy & Mental Health:** The pressures of creative life and creating healthier spaces for the people behind the laughs
- **Building All The Laughs:** The story of launching ATL in 2020 and growing it into a seven season festival and year-round platform
- **Atlanta's Creative Community:** Why Atlanta's creative ecosystem deserves greater recognition on the national and global stage
- **Creating Opportunities for Emerging Talent:** Why independent creators need platforms, audiences, and community
- **The Future of Live Entertainment:** Why people continue to seek out live, shared experiences in an increasingly digital world



Stories Worth Exploring

A Note to Editors & Producers:

The best comedy stories aren't just about jokes. They're about community, resilience, identity, and the very human need to laugh together. The All The Laughs Comedy Awards Festival, returning to Atlanta September 25–27, 2026, is rich with stories worth telling. We've done the work of finding them for you. Pick one. Make it yours!

****For interviews, access, and media credentials email: press@allthelaughs.org****

Atlanta's Comedy Moment

Why Atlanta's comedy scene deserves a bigger national spotlight.

Atlanta has always had a powerful creative identity through film, music, fashion, and food. Now, a new generation of comedians and independent creators is helping shape the city's comedy story. Who are the voices emerging from Atlanta's clubs, open mics, indie productions, and digital platforms? What's fueling the scene? And could Atlanta be on its way to becoming the next major destination for comedy?

The World is Coming to Atlanta to Laugh

How an Atlanta festival is bringing independent comedic talent from around the country and the world to the city.

Every September, independent comedic creators from across the country and around the world converge in Atlanta for All The Laughs. The festival creates a unique exchange between global creators and Atlanta's homegrown talent, bringing different voices, cultures, and comedic perspectives into the same room. What happens when Atlanta becomes the meeting place?

The Story Behind All The Laughs

How Dominick launched ATL in 2020 and grew it into a seventh annual festival and year-round platform.

When the world shut down in 2020, live entertainment came to a standstill. Dominick Racano saw an opportunity to keep the lights on for comedy and independent creators. What began during one of the most uncertain moments in entertainment has grown into a seventh annual festival and year-round platform built around a simple idea: great comedy deserves a great community.

The Business of Making People Laugh

What it takes to build and sustain an independent comedy festival and create opportunities for independent creators.

Building a comedy festival from scratch, during a global pandemic, with a small team and a big vision, is not a joke. It's a business. And it's one that All The Laugh's (ATL) founder has been running, iterating, and growing for years. What does it actually take to produce a global comedy awards festival on an independent budget? How do you build a sustainable creative community from the ground up?

Laughter as Medicine. Comedy, Mental Health & the Creative Life

The pressures facing comedians and creators and why ATL is creating space for conversations around mental health.

The people who make the world laugh are often carrying more than the audience ever sees. The isolation of independent content creation. The financial pressure of pursuing a creative career. The vulnerability of putting your humor, your worldview, your identity, in front of strangers and asking them to laugh. What does mental health actually look like in the comedy community? What are creators carrying? And what happens when a festival decides that the whole person matters, not just the performance?

The People Behind the Punchlines

Highlighting the comedians, filmmakers, writers, podcasters, and creators building careers independently.

Behind every All The Laughs (ATL) nominee is a real person with a real story. The filmmaker who maxed out a credit card to finish their short film. The stand-up who performed to three people in a bar and kept going anyway. The content creator who hit post on a video they almost deleted, and watched it change their life. ATL exists for exactly these people. Their stories of persistence, creative risk, and the relentless pursuit of the laugh.



Media Assets & Contact

Need photos, logos, or additional information for your story?

We've made it easy. Access high-resolution, media-ready assets below, including All The Laughs logos, festival photography, founder and talent headshots, promotional graphics, and other approved materials.

ACCESS THE FULL MEDIA LIBRARY



ALLTHELAUGHS
COMEDY AWARDS



Media Contact

All The Laughs Press Team

press@allthelaughs.org

www.allthelaughs.org

Media Kit: [Media Kit Link](#)

Tickets: [Ticket Purchase Link](#)

Covering All The Laughs? Let's talk.

We're happy to connect you with festival leadership, participating comedians, creators, and other potential sources for your story.



ALLTHELAUGHS COMEDY AWARDS

FOR IMMEDIATE RELEASE

THE WORLD IS COMING TO ATLANTA TO LAUGH FOR THE 7TH ANNUAL ALL THE LAUGHS COMEDY FESTIVAL

The three-day celebration, taking place from September 25-27, brings comedians, creators, filmmakers and comedy fans together, highlighting Atlanta's thriving creative community and independent comedic talent from around the globe

ATLANTA, GA, September 15, 2026 — When the world shut down in 2020, most events went dark. All The Laughs turned on the lights. Now, in its seventh festival, the Atlanta-based comedy event is bringing the world back together for three days of comedy, creativity, and community.

Taking place September 25-27 at You42 Studios in Roswell, GA, the seventh annual All The Laughs (ATL) Comedy Awards Festival will welcome independent comedic filmmakers, performers, podcasters, writers, and content creators from across the United States and around the world.

With single-day passes at \$20 and a three-day pass just \$35, ATL is designed to make the festival accessible to comedy fans while creating a platform for independent creators.

This year's festival will feature:

- Live comedy performances and special guests
- Screening parties showcasing nominated works from global creators
- Industry panels, conversations, and community events
- Mental health programming
- The Golden Pitcher Awards, recognizing outstanding independent comedic talent

For founder and creative director Dominick Racano, ATL has always been about more than putting comedians on a stage.

"I didn't create All The Laughs simply because I love comedy. I created it because I believe people need places where they can come together, feel connected, discover something new, and laugh. Comedians and creators need an outlet to perform and share their art with audiences," said Racano. "Seven festivals later, seeing this idea continue to grow is incredibly meaningful. We're excited to bring metro Atlanta together again and

celebrate the talent, creativity, and community that make this city so special.”

Atlanta’s Comedy Scene Gets Its Global Moment

Atlanta has long shaped film, music, fashion, and culture on a national and global scale. Now, comedy is joining the conversation.

All The Laughs was created to highlight Atlanta's comedic talent while welcoming independent creators from around the world. The festival also contributes to the broader creative ecosystem by bringing performers, audiences, businesses, and collaborators together in Atlanta.

“We didn't choose Atlanta by accident,” said Racano. “We chose it because Atlanta has the culture, the community, the creative energy, and the heart to build something special.”

Comedy, Community, & Mental Health

ATL also recognizes the people behind the punchlines. The festival incorporates mental health programming into its lineup to create space for conversations about the isolation, vulnerability, and pressures that can accompany an independent creative career.

“The creative life is hard,” said Racano. “ATL is a place where we celebrate the laughs and take care of the people behind them.”

Festival at a Glance

What: 7th Annual All The Laughs Comedy Awards Festival

When: September 25-27, 2026

Where: You42 Studios, 11000 Alpharetta Highway, Roswell GA 30076

Tickets: \$20 single-day pass | \$35 three-day pass | [Ticket Link](#)

Website: www.allthelaughs.org

Media Information: [Media Kit Link](#)

Media Contact

All The Laughs Press Team

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About All the Laughs

All The Laughs (ATL) is an Atlanta-based comedy festival and entertainment platform celebrating the people, talent, and creativity that make us laugh. Founded in 2020, ATL recognizes and elevates independent comedic creatives while highlighting Atlanta's vibrant comedy community. Through its annual festival and year-round programming, including ATL Live, a recurring pop-up variety show, ATL brings comedians, creators, audiences, and community partners together through comedy, connection, and culture.